

ENTREPRENEURSHIP CENTER

BROADEN AND DEEPEN SKILLSETS

INSPIRE AND GROW IDEAS

CREATE VALUE AND IMPACTS

PUT IDEAS INTO ACTION



HKUST Entrepreneurship Center (EC)

is an action arm of the university to...



Cultivate students' entrepreneurship spirit and support the HKUST community in transforming ideas into entrepreneurial actions and success



Create a vibrant entrepreneurial environment and eco-system with funding, training, competitions, advisory, mentorship and start-up support services for HKUST students



Let Your Entrepreneurial Journey Begin with EC...

Entrepreneurship Seminar Series

A flagship seminar series with entrepreneurial basics and essentials, from creativity, ideation. design thinking, programming, hardware development, business development to patent protection, IP knowledge, etc.



Technopreneurship (Tech-Ship) Program

A channel for bringing together faculty technologies and student entrepreneurship, as faculty introduce their research outcomes to invite passionate students for collaborations technopreneurship - an emerging breed of entrepreneurship with the use of technology as an integral element in disruptive innovations or solutions



An annual signature event where

talents from different disciplines across the globe come together to create and transform ideas into sound business plans and software or hardware prototypes and pitch to a panel of experts and entrepreneurs from various sectors

hackathon@HKUST (hackUST & hardUST)











MentorHUB@HKUST

An aggregator of mentors and facilitators of entrepreneurial- minded

HKUST students at different stages of start-up development;

open and virtual mentoring in which mentors and mentees can freely

reach out to one another according to their own needs and interests

International experience for students to prepare and further their entrepreneurial development, enhance creativity prospects and be inspired by foreign entrepreneurs, incubators and different players and start-up communities

Competition



HKUST-Sino One Million Dollar Entrepreneurship Competition 2021

An integrative learning experience for HKUST and surrounding community members to create and evaluate new businesses and further develop/ expand their businesses with cash prizes and in-kind services for eligible and winning teams



Creativity Bootcamp@HKUST

- Solving Emerging Challenges in the "New Normal"

A new initiative for students to embrace a risk-taking. experimentation, interdisciplinary-thinking mindset while gaining insights and practical skills for responding to a fast-changing environment under the "New Normal"



anytime, anywhere

U*Star Award: \$40,000

A collection of funding schemes, awards and in-kind services to support the development and acceleration of start-up ideas/ projects

Entrepreneurship Acceleration Fund: \$15.000

YWY Entrepreneurs Fund: \$200,000

AEF Student Start-up Grants: \$10,000



The BASE

A vibrant hub to support HKUST students who are passionate about organizing entrepreneurial activities. brainstorming new ideas, building prototypes, networking and working with like-minded peers or simply looking for co-founders and business partners



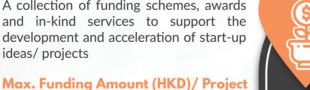
Mailboxes (Weekly mail delivery) Lockers

BASE's common area and meeting rooms open for booking

Entrepreneurship Week

A platform drawing close collaborations with internal and external parties in enriching HKUST students' entrepreneurial knowledge through an array of talks, sharing, exhibitions, networking events, company visits, etc.







Funding



External Exposures & Fast-Tracks

Fast-tracks to external opportunities (e.g. competitions, incubation programs, funding, etc.) for start-up teams; key fast-track partners include:

- Hong Kong Science and Technology Parks Corporation
- Hong Kong Cyberport Management Limited

EC Events at a Glance*



- ▶ Booost Incubator Sharing
- ►▷ "Ask a Venture Capitalist & Startup Anything" Seminar
- ► Google Development Student Club Workshop
- **▶** Video Production Workshops
- ► ► HKUST Dream Builder Funds Application Period (Fall)
- ▶ ► MentorHUB Mentee Recruitment

E-Week (Fall): Addressing Social Challenges

- ► Creativity Bootcamp@HKUST
- ► ► TECH Talk: Unveiling Faculty Technologies
- ► ► TED x CountDown: Climate Change
- ▶ Business Development & Design Thinking Workshops
- ► Sharing: Entrepreneurship X Climate Change in the New Era
- ► Innovate for Social Good" Entrepreneurship Challenge
- ► ► Tech-Ship Club Member Recruitment
- ▶ MentorHUB Meetup



- ► "IP Clinic" Seminar
- ► Alumni Sharing: Start-up Journey @ Silicon Valley
- ► Video Editing Workshops
- ►▷ "Successful Social Entrepreneurship Partnership" Seminar
- ► Coding Workshop
- ► Lean Startup Workshop
- ► Pre-Techathon Mixers/ Workshops
- ► Leapfrog: Entrepreneurship Exchange with Mainland University

2021

2020

► Techathon 2021 - Joint University Challenge

JAN



- ► ► Entrepreneurship Seminar Series (Feb Apr)
- ► ► HKUST Dream Builder Funds Application Period (Spring)
- ► MentorHUB Mentee Recruitment
- ► ► Tech-Ship Club Member Recruitment

MAR

► ► HKUST-Sino One Million Dollar Entrepreneurship Competition 2021 (Mar – Jun)





E-Week (Spring) hackathon@HKUST



2021

*Events are subject to change; please check the EC webpage/app for latest updates and details of more exciting opportunities in 2020 Fall and 2021 Spring.

EC Events at a Glance* - Spring Semester

- YouTuber Challenge
- **Breer Runner Program**
- Be Y'OUR KOL@HKUST Program
- HKUST-Sino One-Million-Dollar Entrepreneurship Competition 2021 (Mar-Jun)
- TECH Talk: Unveiling Faculty Technologies for Entrepreneurship
- Cyberport Entrepreneurship Programmes Information & Sharing Session
- MentorHUB Consultation Session 2021
 - MentorHUB: Common Legal Issues on Building Startup
 - Al Technology and Career Opportunities Talk
 - City Innovation and Technology Grand Challenge Briefing
 - HKUST Start-up Series @theBASE
 - Dynamic Change in Urban Redevelopment by Property Technology
 - E-waste Upcycling Workshop
 - "How to Make Better Invention Disclosure" Seminar
 - HKUST the BASE Start-up Case Competition (Final Pitch)
 - 大灣區創業傳送門:初創支援及優惠政策
 - 大灣區創業傳送門:香港青年創業夢分享
 - AWS Cloud Training Workshop (Mar-Apr)
 - **UI/UX** Design Workshop
 - "What are VCs looking for?" Seminar



MAR

- hackUST 2021
- MentorHUB Consultation Session
- **FINSPIRE Online Seminar Series**
- ** "IP Strategy for Technology Start-up" Seminar
- 創新創業萬花筒: 細看南沙創業機遇



- "Is my Invention Patentable?" Seminar
- ▶ ▶ Pitch Deck Design Workshop

Looking for an AV production studio to "videolize" your ideas?

KOL Station @theBASE

"KOL Station @theBASE" (1/F, near Lift 29-30) is a comfy and private studio with AV equipment for video production! The studio is open to all HKUST current students for filming or shooting creative projects.



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SPES Tech

WONG Ka Chin HKUST Alumnus MPhil (TLE), 2018 BSc (BCB), 2017

 ${\sf S}$ tudent entrepreneurship ${\sf X}$ faculty technology success

A Business-to-Business (B2B) start-up that provides 3D cell culture hydrogel products to R&D projects

UST definitely provided a supportive platform for entrepreneurs. We have only two members in our teams at the early stage. Without the aid of EC and TTC, our project might not go as well as it did.

Don't be shy to reach out to the UST entrepreneurial community. Make good use of university resources!

SOCIF Limited

YUEN Lok Haang, Jason BBA (OM&MARK), 2018

TSUI Cheuk Leong, Gash BEng (COMP), 2019

TSANG Pak Kin, Simon BEng (CPEG), 2018

> **HKUST Alumni** (From left to right)



Turning interest and ideas into action

A Business-to-Business (B2B) technology start-up that provides smart mobility IoT solutions for passenger transit industry

We are so grateful for the strong support given by the EC. Your help is truly essential and critical for the growth of our startup journey at the beginning stage.

Just do it! For a startup, you have to start first and upgrade along the way! - Jason Join SOCIF and make your dream come true! — Gash

Hustle and trace your dream! — Simon

Breer

Anushka PUROHIT

Year 3, BEng(ELEC)

Deevansh GUPTA

Year 3, BBA(MARK)

Suyash MOHAN

Year 3, BBA(ECON)

Naman TEKRIWAL

Year 2, BBA



SOCIAL ENTERPRISE CREATING SOCIAL IMPACT

A student start-up team that up-cycles wasted bread into premium quality craft beer

EC was able to connect us with major organizations like Jardine Restaurant Group and few incubators. In terms of social engagements, as well as the initial investments we got from Entrepreneurship Acceleration Fund (EAF), that has been extremely helpful for us to register company, do pilot test etc.

Believe and be passionate towards the cause or objective of the start-up. Take the lead forward!

SPREAD SUSTAINABLE MINDSET @THEBASE

A student start-up team that provides cloud hydroponics farming service

MUTO World Limited

LEE Jun Ho, William

Year 3, BBA(MARK)

Life is full of uncertainty and when you can get help from an organisation like EC, it can be more certain. Our team has received much support from funding to space usage, and we are truly grateful! Can't imagine where we would be without such support. We will keep moving forward, and please wish us best luck and keep an eye on us!

Who stays the last is the strongest; we will never give up!

Interested in HKUST student start-up teams?

Visit the BASE to explore more about their latest development!

CONTACT US







Room 4586, Lifts 29-30, HKUST Clearwater Bay, Hong Kong SAR

For our latest news and events, follow us on:





hkustentrepreneurshipcenter







EC PARTNERS

Student Organizations (alphabetically listed)

















