

HKUST UNICORN DAY 2024

HKUST Innovation and Enterprise Unlimited

PROGRAM RUNDOWN

31 MAY 2024

9:00 - 17:30

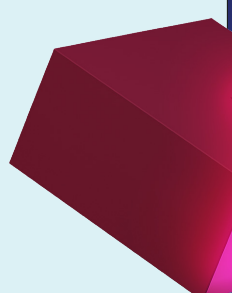

Language: English & Mandarin

Part I: Plenary Session

Time	Program
09:00 - 09:30	Registration and Guest Arrival at Shaw Auditorium, HKUST
09:30 - 09:35	Welcome Speech <ul style="list-style-type: none">• Prof. Nancy IP President, HKUST
09:35 - 09:40	Welcome Speech <ul style="list-style-type: none">• Prof. Lionel Ming Shuan NI President, HKUST (GZ)
09:40 - 09:45	Opening Remarks <ul style="list-style-type: none">• Mr. Ivan LEE, JP Commissioner for Innovation & Technology, Innovation, Technology and Industry Bureau, Innovation and Technology Commission, Government of the Hong Kong Special Administrative Region
09:45 - 09:50	Group Photos
09:50 - 10:10	MoU Signing Ceremony
10:10 - 10:20	RAISe+ Scheme and TSSSU 2024-2025 Award Ceremony and Group Photos
10:20 - 10:35	Opening Speech <ul style="list-style-type: none">• Prof. Tim CHENG Vice-President for Research and Development, HKUST
10:35 - 10:55	Keynote Speech <ul style="list-style-type: none">• Mr. Felix ZHANG Founder and Chief Executive Officer, Pudu Robotics
10:55 - 11:15	Keynote Speech <ul style="list-style-type: none">• Ms. Jess CHENG Chief Executive Officer, ChargeSpot

11:15 - 11:55	<p>Panel Discussion</p> <p>Topic: From Local Success to Global Triumph: Founder Perspectives on Scaling Hong Kong Startups Worldwide</p> <p>Panellists</p> <ul style="list-style-type: none"> ● Mr. Felix ZHANG Founder and Chief Executive Officer, Pudu Robotics ● Mr. Tat LEE Chief Executive Officer and Executive Director, WeLab Bank ● Ms. Jess CHENG Chief Executive Officer, ChargeSpot ● Dr. Eddy WU Founder & Chief Executive Officer, Arctic Vision <p>Moderator</p> <ul style="list-style-type: none"> ● Ms. Cindy CHOW Executive Director & Chief Executive Officer, Alibaba Hong Kong Entrepreneurs Fund 
11:55 - 12:00	<p>Keynote Remarks</p> <ul style="list-style-type: none"> ● Ms. Lillian CHEONG, JP Under Secy for Innovation, Technology and Industry, Innovation, Technology and Industry Bureau, Government of the Hong Kong Special Administrative Region
12:00 -13:45	<p>Lunch</p>

Part II: Concurrent Session
Investors Dialogue, Investment Pitching Sessions, Technology Showcase

Time	Program		
14:05 - 14:25	<p>Investors Dialogue at 📍 Main Hall, Shaw Auditorium, HKUST</p> <p>Sharing Session (<i>Language: Mandarin</i>) Topic: Using Short Video and Live Streaming to Boost Brand and IP</p> <ul style="list-style-type: none"> ● Prof. Wenbo WANG Associate Professor, Department of Marketing, HKUST 	<p>Investment Pitching Sessions at 📍 2/F, Shaw Auditorium, HKUST</p> <ul style="list-style-type: none"> ● Material, Energy and Sustainability (MES) Session ● Bio-Medical and Healthcare (BMH) Session 	<p>Technology Showcase at 📍 G/F, Shaw Auditorium, HKUST</p> 
14:25 - 15:10	<p>Panel Discussion</p> <p>Topic: Charting the Global Growth Trajectory: Investor Insights for Hong Kong Companies Expanding to Global Markets</p> <p>Panellists</p> <ul style="list-style-type: none"> ● Mr. Chris CHAN Director and Co-Founder, ZB Capital ● Ms. Scarlett Sijia CHEN Managing Partner, Verge HealthTech Fund ● Mr. Chibo TANG Managing Partner, Gobi Partners ● Mr. Peter WU Partner, Sinovation Ventures (创新工场) <p>Moderator</p> <ul style="list-style-type: none"> ● Mr. Peter DINGLE Ecosystem and Partnership Lead HSBC Asset Management 	<ul style="list-style-type: none"> ● LT-J, 2/F, Academic Building ● Electronics, AI and Smart Systems (EAS) Session 	
15:10 - 16:45	Networking Session		
16:45 - 17:30			
17:30	End of Event		