

17 - 18 OCT 2022 SOCIAL



ENTREPRENEURSHIP EXCHANGE @theBASE

Initiated by HKUST students - Projects Awarded Chan Dang Foundation Social



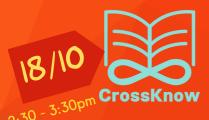
FlashGreen

Talk: The Concept of Best-Before Date



GreenBoxer

Workshop: Collection of Used-up Containers & ECO-detergent Making



Cross Know

Talk: Greener Life Better Life



More Details





Breer

Limited

Ssome Cosmetics

me Cosme

Talk: Sustainability from Scratch



Not Only Powder

Talk: Daily Upcycling Ideas That Will Turn
Your Trash Into Treasures



Food With Benefits

Packed Smoothie Powder Giveaway

Projects SOCIAL ENTREPRENEURSHIP EXCHANGE @theBASE **ENTREPRENEURSHIP**



17/10 Throughout the event, smoothie powder in individual packages as well as shaker bottles will be provided for HKUST members to try to make smoothie by themselves and have a taste of our Berry flavor smoothie.

Packed Smoothie Powder Giveaway

11:00am - 3:30pm @theBASE

Food With Benefits

Food With Benefits is an innovative and technology-based food company that turn surplus as well as upcycled food into healthy food products and bring contribution to society by creating a healthy food



IMPREER

Breer Limited 17/10

17/10

product ecosystem.

Talk: Sustainability from Scratch

12:30 - 1:15pm @theBASE

Breer and Ssome Cosmetics will share their story on how they change the traditional industry and create social value in the supply chain.



Ssome Cosmetics Breer Limited is a food upcycling startup that collects unsold, uneaten and surplus bread, and uses it to brew local craft beer. Cheers to sustainability!

Ssome Cosmetics is a revolutionary beauty brand that is looking to use the discarded fruit peels and unconventional looking fruit to collect colored pigment, mixed with natural substances to produce make up products that are actually good for your skin.



Flash

Talk: The Concept of Best-Before Date

2:30 - 3:15pm @theBASE

The team will share their startup mission and talk about Best-Before date concept. A demonstration of food selection will be shown for students know their operation. They will also talk about their business model on how to sustain their business in long run.



Flash Green focuses on recycling residual stock of shortdated best-before date products and redistributing them to people from different subgroups through vending machines and the companion mobile app.





Turn creative business ideas into sustainable venture for promoting social good

Orgiects SOCIAL Details

ENTREPRENEURSHIP EXCHANGE @theBASE



Not Only Powder

18/10

to utilize the food we wasted

Talk: Daily Upcycling Ideas That Will Turn Your Trash Into Treasures

1:30 - 2:15pm @theBASE

In Hong Kong, a significant amount of ugly food (like deformed vegetables and bruised fruits) are wasted everyday. The environmental and cost-saving benefits of reducing food waste are clear. NOP's Founder Fioni will follow by sharing how potential food waste can be upcycled.





18/10

Talk: Greener Life Better Life

2:30 - 3:30pm @theBASE

NOP is a food-tech startup that gives new life to ugly fruits and

Miss Alice LUN (Founder of HayaKu Ecostudent) will be invited for a sharing about how she created "HayaKu Ecostudent" (環保見習生) to save the Earth and prove everyone can implement their own idea!



Cross Know

Our program aims to use digital technology to improve the traditional book-crossing experience and achieve good system management of "book for book" through intelligent book-crossing machine. We hope to provide a second life for books and cultivate a positive social reading atmosphere.



Green **Boxer**

Collection of Used-up Containers & ECO-detergent Making Workshop

11:00am - 3:00pm @theBASE

Have many used containers that are waiting to be thrown away? GreenBoxer is here to collect different kinds of containers. A workshop will be organized to teach participants on how to make environmentally friendly detergent with grapefruit peel.



OW Asia Investing in Humanity

GOGO X



5:30-7:00pm

Kick-off Ceremony of Social Good Entrepreneurship Case Competition

社會公益創業個案競賽開幕典禮

Fireside Chat with Steven Lam

Lecture Theater & Lobby, HKUST Jockey Club Institute for Advanced Study



Co-founder & CEO of GOGOX

