17 - 18 OCT 2022
SOCIAL ENTREPRENEURSHIP EXCHANGE @theBASE

Initiated by HKUST students - Projects Awarded Chan Dang Foundation Social Entrepreneurship Award

FlashGreen
Talk: The Concept of Best-Before Date
2:30 - 3:15pm
17/10

GreenBoxer
Workshop: Collection of Used-up Containers & ECO-detergent Making
17 - 18/10

Cross Know
Talk: Greener Life Better Life
2:30 - 3:30pm
18/10

Not Only Powder
Talk: Daily Upcycling Ideas That Will Turn Your Trash Into Treasures
1:30 - 2:15pm
18/10

Food With Benefits
Talk: Sustainability from Scratch
11:00 - 3:30pm
17/10

SSome Cosmetics
Talk: Greener Life Better Life
1:30 - 2:15pm
18/10

Breer Limited
Talk: Sustainability from Scratch
12:30 - 1:15pm
17/10

Flash Green
Talk: The Concept of Best-Before Date
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More Details

Turn creative business ideas into sustainable venture for promoting social good

Social Good

Turn creative business ideas into sustainable venture for promoting social good

HKUST ENTREPRENEURSHIP CENTER
香港科技大學創業中心
Ssome Cosmetics is a revolutionary beauty brand that is looking to use the discarded fruit peels and unconventional looking fruit to collect colored pigment, mixed with natural substances to produce make up products that are actually good for your skin.

Breer Limited is a food upcycling startup that collects unsold, uneaten and surplus bread, and uses it to brew local craft beer. Cheers to sustainability!

Food With Benefits is an innovative and technology-based food company that turn surplus as well as upcycled food into healthy food products and bring contribution to society by creating a healthy food product ecosystem.

Throughout the event, smoothie powder in individual packages as well as shaker bottles will be provided for HKUST members to try to make smoothie by themselves and have a taste of our Berry flavor smoothie.

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The team will share their startup mission and talk about Best-Before date concept. A demonstration of food selection will be shown for students know their operation. They will also talk about their business model on how to sustain their business in long run.

Flash Green focuses on recycling residual stock of short-dated best-before date products and redistributing them to people from different subgroups through vending machines and the companion mobile app.

Turn creative business ideas into sustainable venture for promoting social good
Talk: Daily Upcycling Ideas That Will Turn Your Trash Into Treasures

18/10

1:30 - 2:15pm @theBASE

In Hong Kong, a significant amount of ugly food (like deformed vegetables and bruised fruits) are wasted everyday. The environmental and cost-saving benefits of reducing food waste are clear. NOP’s Founder Fioni will follow by sharing how potential food waste can be upcycled.

NOP is a food-tech startup that gives new life to ugly fruits and vegetables and transforms them into healthy and delicious crisps and powder. Instead of producing more food to feed more people, we plan to utilize the food we wasted.

Talk: Greener Life Better Life

18/10

2:30 - 3:30pm @theBASE

Miss Alice LUN (Founder of HayaKu Ecostudent) will be invited for a sharing about how she created “HayaKu Ecostudent” (環保見習生) to save the Earth and prove everyone can implement their own idea!

Our program aims to use digital technology to improve the traditional book-crossing experience and achieve good system management of “book for book” through intelligent book-crossing machine. We hope to provide a second life for books and cultivate a positive social reading atmosphere.

Collection of Used-up Containers & ECO-detergent Making Workshop

17-18/10

11:00am - 3:00pm @theBASE

Have many used containers that are waiting to be thrown away? GreenBoxer is here to collect different kinds of containers. A workshop will be organized to teach participants on how to make environmentally friendly detergent with grapefruit peel.

GreenBoxer = Green+Boxer (container). GreenBoxer is to use circular economy to build a reusable container rental system.

Kick-off Ceremony of Soical Good Entrepreneurship Case Competition

17/10

5:30-7:00pm

Lecture Theater & Lobby, HKUST Jockey Club Institute for Advanced Study

Fireside Chat with Steven Lam

Co-founder & CEO of GOGOX

ec.hkust.edu.hk  ecfund@ust.hk
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"Together, we can reduce food waste and improve lives."

NOP Team

KONG Shuk Kwan Ada (SENG)
FONG Yuen Ying

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"Feel Good, Do Good! With Ssome, you can take care of yourself while taking care of your world by using products made from what would otherwise be wasted."

Ssome Cosmetics is a revolutionary beauty brand that is looking to use the discarded fruit peels and unconventional looking fruit to collect colored pigment, mixed with natural substances to produce make up products that are actually good for your skin.

Scan the code to exchange ideas with the team.

Talk: Sustainability from Scratch
12:30 - 1:15pm @theBASE
Breer Limited is a food upcycling startup that collects unsold, uneaten and surplus bread, and uses it to brew local craft beer. Cheers to sustainability!

"Come learn more about Hong Kong's first sustainable beer startup that all began right here at HKUST! We make beer from bread, come ask us how!"

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For exchange idea with the team

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"Follow your passion and pursue your dream! HKUST Entrepreneurship Center is an excellent place for you to start your business!"

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"In CrossKnow, we believe all things could happen. Never give up on granting yourself a chance to try out a brilliant idea you have. From an idea to a company, it might not be easy but definitely worthy!"

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"You might think sustainable products mean inconvenience and inferior quality but the truth is they never conflict. Just like our delicious smoothie made with surplus fruits, it allows you to maintain a balanced and sustainable lifestyle while on the road. Join us in making sustainability fun!"

Food With Benefits team:
- LAI Yat Sang (IPO)
- SO Ka Hei Francis (SBM)
- YORDANOV Matey Svetlan (SENG)

Packed Smoothie Powder Giveaway
11:00am - 3:30pm @theBASE

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