

HKUST Dream Builder Funds Application

APPLICATION REMARKS

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(Last Updated: August 2021)*

1. Please read the [HKUST Dream Builder Incubation Programme Application Guideline, Terms, and Conditions](#) before applying.

2. Application deadline:

PART A. PERSONAL PARTICULARS

PART A. PERSONAL PARTICULARS OF MAIN APPLICANT (MAIN CONTACT PERSON)

Q1. Full Name in English

(as shown on Personal Identification Card/ Passport)

Q2. Name in Chinese

(as shown on Personal Identification Card/ Passport; input "N/A" if none)

Q3. Gender

Male

Female

Q4. Student Category

Local Student

Non-local Student

Q5. Nationality

Q6. Student No.

Q56. Are you currently on study leave?

Yes

No

Q7. Program Level and Year of Study

a. Program Level

b. Year of Study

Q8. Are you a postgraduate student from the HKUST Guangzhou Campus?

Yes, I am a PG student from the HKUST Guangzhou Campus

No, I am not a PG student from the HKUST Guangzhou Campus

Q9. School

School of Business and Management

School of Engineering

School of Science

School of Humanities and Social Science

Interdisciplinary Programs Office

Q11. Contact Information

a. Contact No. (Mobile)

b. Contact No. (Home/Other)

c. Email Address (HKUST)

d. Email Address (Personal)

Q64. Role in Start-up

Q65. % of Shares in Start-up (if any)

PART B. ENTREPRENEURIAL EXPERIENCE

PART B. ENTREPRENEURIAL EXPERIENCE

Q12. Have you started a business before?

Yes

No

Q13. If you have started a business before, please briefly describe its nature.

(no more than 1,000 characters)

PART C. STARTUP PLAN

PART C. START-UP IDEA/PROJECT/COMPANY DETAILS

Q57. What is the development stage of your current start-up?

1. Registered business - registered for no more than 3 years

2. Start-up project - in the progress of proof of concept/ prototyping/ market validation; not yet registered as a business

3. Start-up idea - not yet started any progress of proof of concept

Registered business

Start-up project

Start-up idea

Q14. Start-up Particulars

(input "N/A" for any fields not applicable below)

a. Name in English

b. Name in Chinese

c. Website URL

d. Start-up Video URL

Q18. Details of Business Registration

1. Business Registration No.:

2. Date of Business Registration:
(dd/mm/yyyy)

3. Address:

4. Country/Region of Business Registration:

Q15. Industry/ Cluster *(please choose ONE closest to the nature of your start-up)*

AI & Big Data

Healthcare/ Medical/ Bio Tech

Creative Industry

Information & Communication Technology

Culture and Education

Internet of Things (IoT)

Cybersecurity

Material & Precision Engineering

Digital Entertainment/ E-sports

Smart City/ Living

FinTech and Blockchain

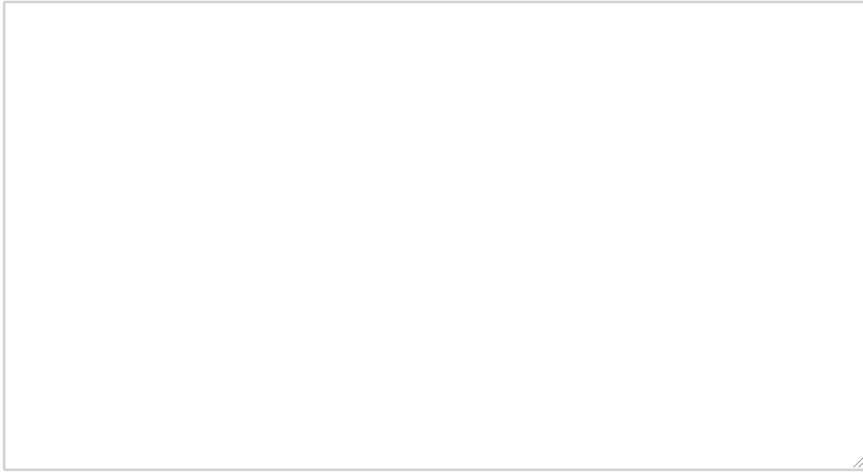
Social Enterprise

Green Technology

Q22. General Description of Startup

(no more than 800 characters)

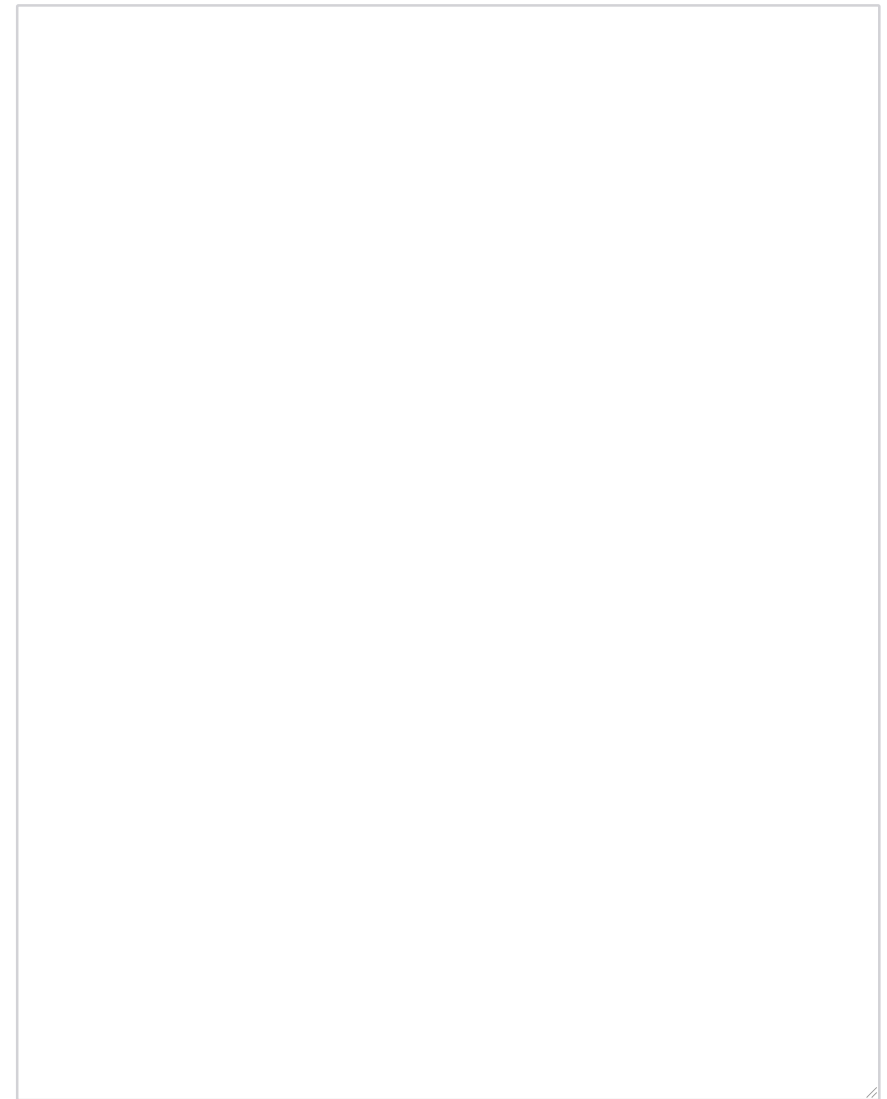
- *Nature of business/ product/ service/ solution offering*

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Q58. Business Model/Value and Market Landscape

(no more than 3,000 characters)

- *Target customers*
- *Market competition, positioning and strategies*
- *Competitive advantage*
- *Impact to society (if applicable)*

A very large, empty rectangular box with a thin black border, intended for a user to provide a response to the question below. It is currently blank.

Q60. Technology Involved/ to be Adopted (if any; "N/A" if none)

(no more than 2,000 characters)

Q61. Execution and Development Plan

(no more than 2,000 characters)

- *Milestones*
- *Expected Achievement and Outcomes by the end of the Programme*

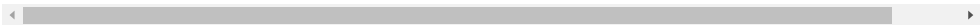
PART D. START-UP ACHIEVEMENT

Q62. START-UP ACHIEVEMENT

Q25. Please list out, in reversed chronological order, all achievement/ awards/ funds/ competitions this start-up has received/ participated (if any):

(If you need more space, please list them in a file and attach it at the end of this application)

	Name of Award/ Fund/ Competition	Type/ Level of Award (if any)	Amount of Fund/ Award (HKD)	Remar
Year	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Year	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Year	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Year	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Year	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>



PART E. START-UP TEAM DETAILS

Q63. No. of Core Team Members (INCLUDING yourself)

Q24. Description of Team Structure and Strengths
(no more than 800 characters)

- Team structure (roles, division of labor)
- Highlights of team/ members/ advisors' experience and expertise relevant to the startup

Q21. Core Team Members/ Shareholders/ Partners/ Advisors

(If you need more space, please list them in a file and attach it at the end of this application)

	Name (1)	Name (2)	
a. Role	<input type="text"/>	<input type="text"/>	<input type="text"/>
b. HKUST Affiliation (None/ Student/ Alumnus/ Faculty)	<input type="text"/>	<input type="text"/>	<input type="text"/>
c. HKUST Student ID (if any)	<input type="text"/>	<input type="text"/>	<input type="text"/>
d. School (for HKUST members)	<input type="text"/>	<input type="text"/>	<input type="text"/>
e. % of Share in the Startup (if any)	<input type="text"/>	<input type="text"/>	<input type="text"/>
f. Email Address	<input type="text"/>	<input type="text"/>	<input type="text"/>



PART F. INTERESTS

Q67. A series of training on the following topics will be offered exclusively for admitted start-ups. Please select all those that interest you/ your team; this is a **preliminary indication of interests, NOT registration for the training.**

Market Research & Analysis for Start-up
Product Design & Prototyping
Business Model - From Startup to Scale up
Market Positioning Strategy & Branding
Customer Journey Design & Mapping
Go-to-Market Strategy
Funding for Business

Business Registration Considerations
Finance Basics for Entrepreneurs
Startup Equity- Share Structure
Financial Modeling & Valuation
Intellectual Property and Licensing
Pitching

PART D. How did you learn about this Programme? *(can select multiple)*

Mass Email
Poster
Website
School/ Department
Faculty/ Staff
Friends
 Others

PART G. UPLOAD AND DECLARATION

Q66. Amount of Seed Fund Requested (HKD)

Q27. Budget

- [Click here to download the budget template](#)
- Upload the completed budget below

Q29. Proof of External Achievements/ Funds/ Awards Received and Supporting Documents/
Media for Panel's Considerations, if any

- *Please zip all files into one folder for upload.*
- *If your file exceeds the upload file size limit, please share the files with us via email at ecenter@ust.hk.*

Q19. [FOR REGISTERED BUSINESSES ONLY] Please upload the Business Registration Certificate and Certificate of Incorporation (if available)

- *Please zip all files into one folder for upload.*

PART E. DECLARATION *(Please check all the boxes below to declare.)*

Upon completing and submitting this application and checking the boxes below, I/we jointly confirm that I/we:

1. have read, understand and accept all the terms and conditions as set out in the HKUST Dream Builder Incubation Programme Application Guideline, Terms, and Conditions;
2. understand that a screening interview will only be offered to shortlisted applicants;
3. certify that all the information provided above is complete and accurate to the best of my/our knowledge. In the event that any information is found to be false or incorrect, I understand that my application will not be considered; understand that if the information provided in support of this application is found to be false or incorrect AFTER I/we have been admitted to the Programme, I/ we will be disqualified from the Programme;
4. give consent to the HKUST EC to use my/our personal data and business data for promotional purposes in connection with the HKUST EC, including the publishing/ posting of such information on the HKUST EC's printed and electronic materials and website. I/we understand that if I/we default on my/our commitment, HKUST EC reserves the right to terminate all support to me/us immediately.

I.. Signature of Main Applicant

×

SIGN HERE

clear

HKUST Entrepreneurship Center

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